



**COLDWELL BANKER**  
**PREMIER REALTY**

*Real Life Example!* →

# MASTERING AI HEADSHOTS

Real estate headshots are tailored to convey a unique professional image specific to the real estate industry. Read our tips for creating the perfect AI headshot that balances professionalism, approachability and trustworthiness.



## → SELECTING YOUR PLATFORM

There are a variety of different options when it comes to generating your AI headshot at a variety of price points. Check out our top-3 suggestions on page 2!

## → TIPS AND TRICKS FOR OPTIMAL RESULTS

- Choose photos that are closer to your face to get results that look most like you.
- Make sure your photos do not have any filters that distort your features.
- Do not upload group or low resolution photos.
- Provide consistent selfies. If you wear glasses, decide if you want them on or off. The same goes with wearing your hair up and down!
- Give the generator different points of view by showing off your profile as well as forward facing photos.

## → PLATFORM RECOMMENDATIONS

These platforms are similar in price and quality. Check out their different features and headshot examples from our leadership team.

Secta.ai

**\$49**

- ✓ **200+** AI Headshots
- ✓ **90+** Different Styles
- ✓ **24/7** Live Chat Support
- ✓ Put yourself in any photo

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Aragonai.com

**\$29**

- ✓ **20** Quality Headshots
- ✓ **10+** Different Styles
- ✓ **60 Mins** Turnaround
- ✓ Additional Packages Ranging from **\$39-\$69**

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NovaHeadshot

**\$29**

- ✓ **40** Quality Headshots
- ✓ **2** Different Styles
- ✓ **20 Mins** Turnaround
- ✓ Additional Packages Ranging from **\$39-\$59**

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## → FINAL HEADSHOT EXAMPLES FROM TRYITONAI AND ARAGONAI



## → ONCE YOU HAVE YOUR HEADSHOTS

For consistency in marketing, you will want to select one photo to upload into your ClientBAY profile to use on all marketing materials.